

Swiftpage – ACT! E-Marketing

Discover the quick and easy way to bring in new clients, improve customer service and increase sales with ACT!'s integrated e-marketing tool, Swiftpage

- Learn how to easily design an email template using the online template editor
- Include logos, graphics, links and pdf files
- Send to a look-up, group or company in ACT! – or to your entire database!
- Analyse the results – see who opened the email, who clicked on the links, and how many times!
- Gather customer information using integrated surveys
- Bring all this information back into ACT! with the click of a button

All this **and more** – come along and get some 'hands on' experience of Swiftpage with ACT! 2010

When? Wednesday 15th September 2010 from 9.30am until 12.30pm

Where? direction, 18 York Place, Edinburgh EH1 3EP

How much? £75 per person

A further £10 early bird booking discount for paid reservations made by Friday 13th August 2010.

Places are strictly limited, so to reserve your place NOW, sign-up from our website, call **0131 610 0232** or email sarah@wildcatsolutions.co.uk